



2009 DIRECTORY

Spring / Summer



Members of the HealthCare Institute of New Jersey

Abbott Point of Care Inc.	Hoffmann-La Roche Inc.
Akrimax Pharmaceuticals	ImClone Systems Incorporated
Amicus Therapeutics, Inc.	Immunomedics, Inc.
BD	Johnson & Johnson
Baxter Healthcare Corporation	King Pharmaceuticals
Bayer Healthcare Pharmaceuticals Inc.	Meda Pharmaceuticals Inc.
Biovail Corporation	Merck & Co., Inc.
Boehringer Ingelheim Pharmaceuticals, Inc.	Millennium: The Takeda Oncology Company
Bristol-Myers Squibb Company	Novartis Pharmaceuticals Corporation
C.R. Bard	Novo Nordisk Pharmaceuticals, Inc.
Catalent Pharma Solutions	OSTEOTECH Inc.
Celgene Corporation	Pfizer Inc.
Cherokee Pharma	sanofi-aventis
Daiichi Sankyo, Inc.	Schering-Plough Corporation
Eisai Inc.	Stryker Corporation
Forest Research Institute	Wyeth
GlaxoSmithKline Inc.	

Featured Companies in this Directory

Advanced Health Media LLC	Lowenstein Sandler PC
Greenberg Traurig LLP*	Patton Boogs, LLP
Infotech Global, Inc.	Porzio, Bromberg & Newman
Integrium Cardiovascular Research	Porzio Pharmaceutical Services
ISS Facility Services/TMC Services	Riegel Printing, Inc.

*New this issue



President's Message

Dear Colleague:

As you know, many of the companies that belong to the HealthCare Institute of New Jersey (HINJ) make New Jersey either their world-wide or North American headquarters.

Our industry dominates every economic forecast for the state and is responsible for the development of medicines that save countless lives all over the world. The influx of new life science companies in the Garden State speaks volumes about the advantages of living and working in our state.

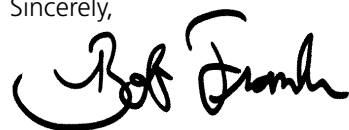
Over the years that this remarkable industry has grown and prospered in New Jersey, numerous companies and firms have been founded and developed to help this industry grow. During my tenure as President of HINJ, I've had the privilege to work closely with many of these fine organizations and would like to draw your attention to the ten companies that are highlighted in this Directory.

Each of these organizations has developed distinct capabilities and key insights, critical to the success of the life sciences industry, and I hope you will take a moment to review each snapshot.

I hope this information is helpful to you when you and your colleagues must identify high-quality providers of critical products and services, and urge you to share this Directory with the most appropriate colleagues within your organization.

Let me thank you in advance for your consideration and suggest that you contact Jim McGarry, HINJ Membership Director, at (908) 212-0333, for additional copies or to answer any questions that you may have.

Sincerely,



Hon. Bob Franks
President
HealthCare Institute of New Jersey



Advanced Health Media, LLC

www.ahmdirect.com

Corporate Headquarters

300 Somerset Corporate Blvd
 Bridgewater, NJ 08807
 Phone 908.393.8700
 Fax 908.393.8701

Other Locations

Somerville, NJ
 Union, NJ
 Philadelphia, PA
 Chesapeake, VA

Contact Information

Wayne Baker

Senior Vice President, Business Development
 Phone 908.393.8820
 wbaker@ahmdirect.com

The Company

At Advanced Health Media LLC, we strive to be our customers’ most valued partner by providing a fully-integrated suite of products and services to address diverse marketing, operational and compliance management needs in the increasingly regulated health care industry. Our portfolio includes speaker-led meeting logistics; processes, systems and reporting capabilities for state and federal regulatory compliance; thought leader development and medical communications. AHM’s talented team brings significant expertise and experience to add value through innovation, quality and creativity to support promotional marketing to healthcare professionals.

Products & Services

AHM is the leading US provider of speaker meeting logistics, commercial compliance management and sales force productivity tools for the health care industry. Our fully- integrated hosted products and sales support services are custom designed for the needs of our clients, leveraging our vast industry experience to meet current and future needs. Our speaker bureau and compliance management capabilities are supported by AHM’s unique combination of state-of-the-art technology and world-class customer service. These capabilities ensure our clients achieve outstanding results while leveraging scalable solutions with configurable business rule engines. AHM’s systems and processes provide our clients with the ability to drive and monitor compliance throughout the entire range of interactions with healthcare professionals.

Our suite of products also includes Key Opinion Leader research, identification, and management solutions, providing market research to marketing and medical affairs professionals. Further, AHM provides full-service medical communications, including strategic communication strategy, publication planning, scientific meetings, and key opinion leader advocacy development.

AHM’s capabilities provide our clients a wide range of products and services:

Event Logistics

- Speaker Led Meeting Management
- Hybrid Event Management
- Virtual Meeting Management
- Webcasting
- Expense Reporting
- Honoraria Tracking
- Turnkey Payment Services

Thought Leadership

- KOL and Advocacy Development
- Market Intelligence & Analysis
- Thought Leader Engagement
- Influence Discovery
- Speaker Relationship Management
- Eligibility Management

Compliance Mgmt.

- PhRMA Code Compliance
- AdvaMed Compliance
- State Reporting/ Aggregate
- Spend & Analytics
- Commercial Spend Tracking
- Limits & Threshold Management
- Contract Management
- Audit Support

Medical Communications

- Strategic Positioning
- Message Development & Execution
- Publication Strategy & Planning
- Scientific Meetings-Advisory Boards, Speaker Training, Symposia
- Medical Writing

Greenberg Traurig, LLP

gtlaw.com

Contact Information

Beverly W. Lubit, Ph.D.

New Jersey Office

Phone 973.360.7934

lubitb@gtlaw.com

The Company

Greenberg Traurig, LLP is an international law firm with more than 1,800 attorneys and governmental affairs professionals. The firm was selected as the 2007 USA Law Firm of the Year by Chambers and Partners. GT offers clients local resources and capabilities in 32 financial, business and government centers, including more U.S. locations than any other Top 10 law firm on The National Law Journal's 2008 NLJ 250.

GT provides integrated legal services for clients worldwide. We offer a multidisciplinary team, including senior lawyers who have been the chief legal officers at major multinational companies and have spent years solving real-world problems in the business, political and legal arenas. We build teams around client needs, ensuring lean staffing, front-end planning and flexible billing, where appropriate. Our experience in more than 100 practice areas, including intellectual property and technology, governmental affairs, corporate, litigation and health care, and our network of contacts both in the United States and abroad position us to help clients achieve their objectives both domestically and in the global marketplace.

Greenberg Traurig's Life Sciences Group advises clients ranging from start-ups to large multinational public companies and not-for-profit care providers, as well as investors, venture capital funds, investment banks and public agencies.

We handle transactions and litigation involving intellectual property, regulatory issues, governmental affairs and corporate matters, as well as IP due diligence for prospective acquisitions and partnering agreements. We also represent public and private entities before administrative and regulatory agencies at the federal, state and local levels. Our attorneys work closely with clients, providing innovative legal counsel to help them achieve their objectives – from discovery through product marketing.

(continued from previous page)

Greenberg Traurig, LLP

Albany
 Amsterdam
 Atlanta
 Austin
 Boston
 Chicago
 Dallas
 Delaware
 Denver
 Fort Lauderdale
 Houston
 Las Vegas
 Los Angeles
 Miami
 New Jersey
 New York
 Orange County
 Orlando
 Palm Beach County
 Philadelphia
 Phoenix
 Sacramento
 Shanghai
 Silicon Valley
 Tallahassee
 Tampa
 Tokyo
 Tysons Corner
 Washington, D.C.
 Zurich

On the IP front, our attorneys advise clients on matters ranging from licensing, consulting, and research agreements to Hatch-Waxman and FDA patent challenges. Our 200 IP counselors and litigators – including 80 patent attorneys and agents, of which eight have Ph.D.s in life science-related disciplines – are vigilant in helping companies enforce their patent rights and defend patents against infringement claims.

We provide a wide range of legal services for emerging and mature biotechnology, pharmaceutical, medical technology and health care companies. Our attorneys have a broad range of experience in diverse technologies, including:

- Biology
- Biomedical Engineering
- Biotechnology
- Chemistry
- Cosmetics
- Dietary Supplements
- Drug Delivery
- Immunology
- Medical Devices
- Microbiology
- Nanotechnology
- Pharmaceuticals
- Stem Cells
- Vaccines

Strategic Alliances with Independent Law Firms

Berlin
 Brussels
 London
 Milan
 Rome



Infotech Global, Inc.

www.igiusa.com

Corporate Offices

Headquarters

371 Hoes Lane
 Piscataway, NJ 08854
 Phone 732.271.0600
 Fax 732.271.0271

Development Centers

Regional Office

#98, Koramangala Industrial Area
 5th Block, Koramangala
 Bangalore-560 095

ODC Center

B1/G8, Ground Floor,
 Mohan Co-operative
 Industrial Area, Mathura Road,
 New Delhi - 110 044

Other Locations

New York, NY
 Dubai, UAE
 London, UK

Executive Team

Arthur Kapoor

CEO

Sita Mehta

Founder and CIO

Mike Relli

VP Business Development

Contact

Mona Kapoor

Business Development Manager

Work 732.652.1513

Mobile 732.277.2983

mona.kapoor@igiusa.com

The Company

As a preeminent leader and innovator in the Healthcare Information Technology Industry IGI's evolution clearly demonstrates our ability to adapt to constantly changing business dynamics and evolving market needs. IGI's reputation for providing exceptional quality service has allowed us to consistently develop and retain valued client relationships. With our standardized methodologies and procedures coupled with our agility and flexibility in meeting customer needs, IGI delivers successful, cost-efficient solutions.

IGI clients are leading innovators in the pharmaceutical biotechnology and medical device industries. IGI business solutions provide our clients with smarter, faster, more cost effective business process workflows.

Life Science Service Offerings:

- Clinical Data Management
- Product Customization for forms and workflow
- Collection & Validation of Product data
- Data Aggregation and Reporting
- World wide drug data and pricing alignment
- Manual data entry into EDC Tools
- Data Migration & Integration for contract/rebate analysis
- Personal Health Record (PHR) Portal for Patients
- Monitoring Medical Device Integration
- Clinical Trial Call Center

Headquartered in Piscataway, New Jersey, Infotech Global Inc. (IGI) maintains two offshore development centers that are 21 CFR part11 compliant and SEI-CMMI Level 3 certified. IGI provides high quality software development, quality assurance and EDC Forms and workflow customization services.

IGI maintains a seamless connectivity from our offshore to client systems. The self managed team based engagement model ensures efficient project execution with measurement and metrics based approaches. Our expertise in Agile iterative refinement and incremental build based methodologies combined with our solution frameworks and technologies provide our clients with the most powerful innovative cost effective solutions available.

Additional Service Offerings:

- Application Development
- Test & Quality Assurance
- Legacy System Integration
- e-Business & Web Applications
- Business Intelligence Reporting
- Specialized on-site staff augmentation

The company is a women owned minority business and is SBA 8A certified business enterprise.



Integrium, LLC

www.integrium.com

East Coast Operations

Headquarters

500 Hills Drive
 Bedminster, NJ
 Phone 908.375.2000
 Fax 908.375.2019

Executive Team

David Smith, MD

Founder and Chief Medical Officer

david.smith@integrium.com

Joel Neutel, MD

Founder and Director Research

joel.neutel@integrium.com

Eileen McAuley

Chief Operating Officer

eileen.mcauley@integrium.com

Contact Information

Richard Caroddo

*Senior Director,
 Business Development*

richard.caroddo@integrium.com

Phone 516.410.3884

The Company

Proven Leadership in Cardiovascular and Metabolic Disease Trials

Integrium is a full-service Clinical Research Organization (CRO) dedicated to the management of cardiovascular and metabolic disease clinical trials. We combine our focused clinical expertise with strong operational capabilities to deliver the highest level of customer service. Integrium's trial experience spans across all stages of clinical development and stretches around the globe - from single region, proof-of-concept studies to multinational pivotal trials with more than 6,000 subjects.

Integrium's East Coast operations are based in Bedminster, New Jersey. The staff at this location provides a range of clinical trial services, overseen by key Integrium management. The New Jersey location provides proximity to many of Integrium's sponsors and one of the best clinical research talent pools in the world.

The impressive operational capacity and depth of experience of Integrium is a product of years conducting cardiovascular and metabolic clinical trials on behalf of our sponsors. With a customer list of pharmaceutical, biopharmaceutical, and medical device companies that would be the envy of many companies larger in size, Integrium has efficiently integrated our operations with a wide array of clients.

Founded and guided by thought leaders in cardiovascular and metabolic disease research, Integrium has a distinct advantage when designing and executing cardiovascular and metabolic disease clinical trials. The clinical expertise of our founders and staff, as well as to our network of high-enrolling investigators, has resulted in a proven track record of success.

With valuable strategic clinical insight and operational excellence, Integrium provides sponsors with unparalleled visibility and decision making ability with the use of its operational methodology process, Integrium Clinical Excellence (ICE), throughout the various stages of the clinical trial process. Integrium and ICE leads sponsors to more confident, better-informed drug and medical device development decisions.

Integrium was founded in 1998 by physicians - David Smith, MD and Joel Neutel, MD - each with extensive research experience in the cardiovascular and metabolic areas.

Clinical Trial Services

As a full-service CRO, Integrium has the team, experience and quality assurance measures in place to rapidly and effectively manage cardiovascular and metabolic disease trials of all sizes, in a variety of locations. For the convenience of our sponsors, we offer each of our services as a stand-alone product as well:

- Program Planning and Feasibility
- Study Design and Protocol Development
- Project Management
- Study Startup Services
- Site and Medical Monitoring
- Medical Safety
- Data Management
- Biostatistics and Statistical Programming
- Medical Writing
- Cardiovascular Core Laboratory Services providing Ambulatory Blood Pressure Monitoring (ABPM) capability

ISS is a Global Facility Services Company...

Argentina
 Australia
 Austria
 Belgium
 Brazil
 Brunei
 Chile
 China & Hong Kong
 Croatia
 Czech Republic
 Denmark & Greenland
 Estonia
 Finland
 France
 Germany
 Greece
 Hungary
 Iceland
 India
 Indonesia
 Ireland
 Israel
 Italy
 Latvia



Lithuania
 Luxembourg
 Malaysia
 Mexico
 Netherlands
 New Zealand
 Norway
 Philippines
 Poland
 Portugal
 Romania
 Russia
 Singapore
 Slovakia
 Slovenia
 Spain
 Sri Lanka
 Sweden
 Switzerland
 Taiwan
 Thailand
 Turkey
 United Kingdom
 Uruguay
 USA

Over 200,000 clients
 440,000 employees

Revenues of \$14.0 billion
 Global presence in 50 countries

ISS was recently ranked

#31 in the Fortune 2008 Global Outsourcing 100

ISS Facility Services
 81 Dorsa Avenue
 Livingston, NJ 07039

973.740.0032 (p)
 973.740.9261 (r)



For more information on how we can help you
 locally or globally please visit us at www.issworld.com

ISS Facility Services
www.issworld.com
 Corporate Offices
 New Jersey
 81 Dorsa Avenue
 Livingston, NJ 07039
 Phone 973.740.0032
 Fax 973.740.9261

Lowenstein Sandler PC

www.lowenstein.com

Corporate Offices

Headquarters

65 Livingston Avenue
Roseland, NJ 07068-1791
Phone 973.597.2500
Fax 973.597.2400

New York City Office

1251 Avenue of the Americas
New York, NY 10020
Phone 212.262.6700
Fax 212.262.7402

Boston Office

One Bowdoin Square
Boston, MA 02114
Phone 617.399.5950
Fax 617.720.0502

Palo Alto Office

590 Forest Avenue
Palo Alto, CA 94301
Phone 650.433.5800
Fax 650.328.2799

Issues Management LLC

101 Poor Farm Road
Princeton, NJ 08540
Phone 609.252.1300
Fax 609.252.0123

About Lowenstein Sandler PC

Lowenstein Sandler PC is a nationally recognized, full-service law firm with offices in New Jersey, New York, Boston, and Palo Alto. The firm represents a wide range of clients, including public and private companies, financial institutions, investors, entrepreneurs, governmental agencies, and universities. Lowenstein Sandler's Bankruptcy/Restructuring, Corporate, Environmental and Litigation practices all earned tier-one rankings in the *Chambers USA: America's Leading Lawyers for Business*. In addition, the firm's lobbying and governmental-relations subsidiary, Issues Management LLC, is the top-ranked lawyer-lobbying firm in New Jersey.

Life Sciences Practice

Our region is home to nearly all of the world's top pharmaceutical companies, over 690 biotech companies, and a galaxy of supporting companies in the clinical research, biology, and chemistry fields. As a recognized leader in this region, Lowenstein Sandler is devoted to servicing this vital and growing engine of the economy. We have extensive experience representing life sciences companies from large pharmaceutical companies such as Schering-Plough Corp., Lundbeck Inc., and Merck & Co., Inc.; to small venture backed start-ups; to all of the region's major research universities. As a firm committed to thought leadership in this industry, Lowenstein Sandler prides itself on its ability to deliver creative solutions and unique thinking to life sciences companies. We recognize that we best serve our clients by providing innovative and flexible support through counsel who are willing to develop programs that share knowledge, risk, and success.

Corporate Overview

Lowenstein Sandler's Tech Group is a nationally recognized leader in the representation of technology-driven businesses and their investors. Our lawyers combine strong knowledge of the capital markets with broad experience in the technology and life sciences industries. We have extensive experience in a range of pharmaceutical and biotech transactions to support and facilitate our clients' business development strategies. We have been involved in several landmark venture transactions for the life sciences industry, and we boast one of the most active private-investment-in-public-equity ("PIPE") practices in the country, which has particular experience handling investments in life science, pharmaceutical, and biotechnology companies. In fact, according to *PIPES Report and PrivateRaise.com*, for 2007, we were ranked number one in the nation, by dollars raised, for representing placement agents and number three in the nation, by number of transactions, for representing investors, in PIPE transactions. In addition, we regularly represent clients in connection with intellectual property and patent prosecution matters on the cutting edge of technology. Our patent prosecution attorneys include lawyers with advanced degrees in biology and chemistry, managing a portfolio of intellectual property around the world. We also act as counsel in all manner of licensing, collaboration and partnering transactions, assisting life science companies in developing and commercializing their innovations.

Executive Team

Douglas S. Eakeley

Member of the Firm

Litigation Department

973.597.2348

deakeley@lowenstein.com

Raymond P. Thek

Member of the Firm

Corporate Department

and Tech Group

973.597.2575

rthek@lowenstein.com

Maureen A. Ruane

Member of the Firm

Litigation Department

and Tech Group

973.422.2970

mruane@lowenstein.com

Litigation Overview

Lowenstein Sandler's Litigation Department represents clients in all stages of civil and criminal litigation in federal and state courts, as well as before administrative and governmental agencies. Our extensive representation of life sciences companies has provided us with particular knowledge of this industry and the business issues that give rise to litigation. It has also allowed us to counsel clients on preventive strategies and alternative means to dispute resolution. We have represented pharmaceutical companies in high-profile product liability and mass tort litigations nationwide, and also in connection with issues impacting the pharmaceutical industry, such as consumer fraud and false advertising claims. We also have an extensive White Collar Criminal Defense Group, comprising four former federal prosecutors and others with vast experience in defending corporations and individuals charged with violating federal and state laws, in responding to grand jury subpoenas and investigations, and in conducting internal audits and investigations. In particular, we have broad experience providing advice to corporate clients on compliance issues, including those relating to federal and state anti-kickback statutes and the Foreign Corrupt Practices Act. We also have solid experience devising and implementing policies and procedures tailored to each client's particular requirements and needs, and have often provided these services for healthcare entities.

Public Affairs Consulting

Issues Management, a unique public affairs company associated with Lowenstein Sandler PC, has consistently been ranked the top lawyer-lobbying firm in New Jersey. The Issues Management team, comprised of professionals with extensive public policy, legal, and governmental backgrounds, provides expert advice to a diverse set of corporate and nonprofit clients in areas ranging from lobbying and regulatory work to advocacy campaigns. Issues Management supports and defends clients' interests by developing multi-faceted campaigns in one or more of the following areas: legislative advocacy, environmental issues management, regulatory counseling, grass roots advocacy and coalition building, and crisis management and strategic communications. For more information, please visit our website at www.issuesllc.com.

Patton Boggs LLP

www.pattonboggs.com

Corporate Offices

New Jersey Office
One Riverfront Plaza, 6th Floor
Newark, NJ 07102
Phone 973-848-5600
Fax 973-848-5601

Other Locations

- New York
- Washington, D.C.
- Northern Virginia
- Dallas
- Denver
- Anchorage
- Doha, Qatar

Executive Team

Jim Tyrrell

*Managing Partner-New York/
New Jersey
National Chair-Toxic Tort and
Products Liability Practice Group*
jtyrrell@pattonboggs.com

Eric Westenberger

*Counsel-Food and Drug Practice
HINJ Liaison*
ewestenberger@pattonboggs.com

About Patton Boggs LLP

Based in Washington, DC, the law firm of Patton Boggs LLP is a national leader in public policy, litigation, and business law. Known for innovative legal solutions and deep, bipartisan roots in the Washington political arena, Patton Boggs forges strategic connections between business and government. Core practice areas include Public Policy, Litigation, Business Law, Administrative and Regulatory and Intellectual Property, each encompassing a diverse range of specific areas of concentration. The strength of the firm's legal practice is grounded in the exceptional capabilities of more than 475 attorneys and legal professionals, who concentrate in over thirty areas of legal practice. For many years, Patton Boggs has been widely recognized as the leading public policy law firm in the United States.

Our clients come from the Fortune 500, with interests in government contracts, tax law, international trade, energy, antitrust, immigration, environmental regulation, financial institutions, securities law and regulation, real estate transactions and financing, intellectual property, trademark protection, and copyright law. From the public sector, representative clients include state and local governments, foreign and domestic trade organizations, foreign governments and quasi-governmental agencies, prominent national and international leaders of government and industry, and domestic and foreign multi-national corporations of every size, publicly held and private. We have handled transactions, given advice, and resolved legal disputes in over 70 countries.

Food and Drug Practice

Attorneys in the Patton Boggs Food and Drug Practice provide sound, knowledgeable, and pragmatic advice aimed at one goal: to help our clients—whether multi-national corporations or start-ups—achieve their business objectives in the face of complex state, national, and global regulatory regimes. Our clients include traditional food, drug, device, and dietary supplement companies. We address a wide spectrum of matters for our clients, whether they need advice on effective strategies to obtain approval to market a new product, assistance in determining which regulatory pathway to follow, assessment of regulatory and business risks associated with a particular strategy, help in dealing with an enforcement matter, or counsel in dealing with public policy issues.

We counsel clients in matters relating to the broad range of products regulated by federal agencies, including the Food and Drug Administration, the U.S. Department of Agriculture, the Federal Trade Commission, the Environmental Protection Agency, the Bureau of Alcohol, Tobacco and Firearms, the U.S. Customs and Border Patrol, the Drug Enforcement Administration, the Consumer Product Safety Commission, and the Centers for Medicare and Medicaid Services.

Health Care Fraud and Abuse and False Claims Act Practice

Attorneys in Patton Boggs' Health Care Fraud and Abuse defense practice group offer a full range of services relating to health care fraud and abuse statutes and regulations, including the False Claims Act and its qui tam provisions, the Anti-Kickback Statute, the Stark Laws and the Food, Drug and Cosmetic Act.

The partners in this practice group, who bring deep experience from serving in the U.S. Department of Justice, have particular expertise in tackling fraud and abuse issues that involve sophisticated, complex legal or policy issues for the full spectrum of health care and life science clients, from traditional health care providers to pharmaceutical and device manufacturers. We defend our clients against fraud investigations and actions initiated by whistleblowers or the government, and conducted by the Department of Justice, the United States Attorneys' Offices, the Department of Health and Human Services (HHS) Office of Inspector General, the FBI, and other federal and state agencies. More importantly, we help our clients avoid such investigations and actions by helping them ensure compliance with the complex fraud and abuse laws that affect their businesses. For example, we assist our clients in the implementation of effective compliance programs and in conducting internal investigations, either in furtherance of the compliance program or in response to alleged shortcomings. Our approach to each of these tasks is to provide cutting-edge advice and practical solutions, and to do so as efficiently as possible.

Products Liability and Mass Torts Practice

Patton Boggs' product liability and mass torts group includes many litigators with a wealth of experience representing clients in high-stakes U.S. and international mass tort matters, including toxic torts, environmental cleanup and natural resource damage liability, and product safety and liability.

Our attorneys are particularly proficient in defending corporate clients in complex product liability and mass tort litigation involving the coordinated defense of hundreds of cases across varying jurisdictions, including class action and multi-district litigation in federal and state court. We defend many matters before the Judicial Panel on Multi-District Litigation Panel and matters that have been consolidated by the MDL Panel.

As national and trial counsel, our attorneys have coordinated – and continue to coordinate – national defense efforts for our clients in several highly publicized cases, including the World Trade Center Disaster Site litigation, Agent Orange litigation, diethylstilbestrol (DES) litigation, Alcohol litigation, and All Terrain Vehicle (ATV) litigation. The firm also has significant experience representing clients before the Consumer Product Safety Commission (CPSC), and we counsel a number of manufacturers on CPSC reporting requirements, product safety standard rulemaking issues, hazard labeling regulations, enforcement actions, and recalls.

Porzio, Bromberg & Newman, P.C.

www.pbnlaw.com

Corporate Offices

Headquarters

100 Southgate Parkway
P.O. Box 1997
Morristown, NJ 07962-1997
Phone 973.538.4006
Fax 973.538.5146

Offices

Brick, NJ

263 Drum Point Road
Brick, NJ 08723-6399
Phone 732.262.9248
Fax 732.262.9267

New York City

156 West 56th Street
New York, NY 10019-3800
Phone 212.265.6888
Fax 212.957.3983

Executive Team

D. Jeffrey Campbell

Managing Principal

Karen E. Moore-Negast

Executive Director-Personnel Services

Clients Include

Barr Laboratories, Inc.
Bayer CropScience
Becton, Dickinson and Company
BMW
Boehringer Ingelheim
E.I. du Pont de Nemours and Company
LifeCell Corporation
Lyondell Chemical Company
Medicis Pharmaceuticals Corporation
Pfizer Inc.
The Medicines Company
Watson Pharmaceuticals, Inc.
Wyeth

The Company

Porzio, Bromberg & Newman P.C. (Porzio) is dedicated to serving the life sciences industry. We have represented life sciences companies in product liability litigation for over 25 years. During the past five years, Porzio has provided more services to the life sciences industry than to any other industry, and has defended a vast array of branded pharmaceuticals, biologics, medical devices and implants at the trial and appellate levels, in state and federal courts.

Our life sciences sales and marketing compliance department serves as an important complement to our litigation efforts. Its members are particularly knowledgeable about recent FDA and OIG enforcement actions, as well as evolving industry standards on topics such as off-label promotion, continuing medical education, communication of clinical trial results and avoidance of 'marketing the spread.' Additionally, our team has vast experience conducting legal analysis of state distribution and licensing requirements for life sciences companies.

In 2004, Porzio formed Porzio Pharmaceutical Services, LLC (PPS), a wholly owned subsidiary devoted to providing the life sciences industry with valuable products and services related to marketing and sales compliance. Industry leaders subscribe to PPS's Porzio Compliance Digest, a series of internet-based databases that enable users to navigate state and federal laws and regulations governing marketing and sales practices and compliance issues.

In our life sciences practice and beyond, we are regarded as one of New Jersey's and metropolitan New York's most dynamic and innovative law firms, with established practices in the following specialties:

- Appellate
- Bankruptcy and Financial Restructuring
- Commercial Transactions, Contracts and Business
- Corporate, Mergers and Acquisitions and Securities
- Dispute Resolution – Mediation, Arbitration and Special Investigations
- Employment and Labor
- Environmental
- General Personal Injury and Property Damage Defense
- Governmental Affairs
- Insurance Coverage
- Intellectual Property
- Land Use, Real Estate and Construction
- Complex Tort Litigation and Liability Prevention
- Pharmaceutical and Medical Device
- Pharmaceutical Marketing and Sales Compliance
- Professional Liability
- Property Tax Appeals
- Transportation

Our commitment to excellence applies to everything we do and our focus remains constant – to serve the best interests of our clients in an energetic, creative and professional, yet deeply personal way. This approach is founded on common goals and common sense, the belief that our clients' success leads to our success and that we serve our clients best by serving our people well. This vision forms the foundation of Porzio and brings us into true partnership with our clients.



Porzio Pharmaceutical Services, LLC

www.porziopharma.com

Corporate Offices Headquarters

100 Southgate Parkway
 P.O. Box 1997
 Morristown, NJ 07962-1997
 Phone 973.538.1690
 Fax 973.538.5146

Executive Team

D. Jeffrey Campbell, Esq.
President & CEO

Frank Fazio, R.Ph., J.D.
*Vice President
 Distribution and Licensing Services*

Robert Ferri, Esq.
*Vice President and
 General Counsel*

John Patrick Oroho, Esq.
*Executive Vice President
 Pharmaceutical Services*

Linda Pissott Reig, Esq.
*Vice President
 Compliance Services*

The Company

Porzio Pharmaceutical Services, LLC (PPS) offers products and services to help life sciences companies comply with state and federal laws targeting sales and marketing practices. PPS is a wholly owned subsidiary of Porzio, Bromberg & Newman P.C., a law firm nationally recognized for its litigation and regulatory compliance work for the life sciences industry.

PPS is a robust information source, offering products to simplify compliance:

- Porzio Compliance Digest (PCD) – Internet-based, searchable statutes, regulations and pending legislation concerning the distribution of drug samples to physicians and mid-level practitioners, drug price reporting and marketing disclosures and limitations. PCD is comprised of distinct databases, including:
 - Distribution: Trade and Sample – Legend Drug and Controlled Substances Databases: Nationwide statutes, regulations and pending legislation governing the distribution of trade product and drug samples by companies and their representatives.
 - State Disclosures and Limitations Database: Current laws and pending legislation related to disclosures and limitations of expenditures to healthcare professionals, as well as life sciences companies’ interactions with healthcare professionals.
 - Mid-level Regulations- Legend Drug and Controlled Substances Databases: Key provisions and penalties of statutes, regulations and pending legislation governing both mid-level prescriptive authority and sample receipt requirements.
- Porzio Compliance Modules – At-a-glance operational information on physician sampling of legend drugs and controlled substances, alternatives to sampling, mid-level sampling, whole sale and manufacturer distribution and pedigree requirements.
- ePorzio – Web-based distance education and certification on the PDMA, OIG, off-label promotion, PhRMA Code, anti-kickback, state-specific sampling regulations and other compliance principles.
- Porzio EXP – Highly adaptable system that helps companies comply with state laws requiring disclosure of expenses associated with drug and device promotion, specifically spending associated with healthcare provider interactions.

(continued from previous page)

PPS, together with Porzio, provides services that include:

Good Promotional Practices

- Policy, Standard Operating Procedure and Guideline Preparation - We assist life sciences companies with the creation and implementation of operational systems and strategies to promote consistent compliance with federal and state laws, as well as industry guidances.
- Training Development and Management - We conduct customized educational sessions for life sciences personnel on legal requirements in areas such as:
 - FDA-regulated promotion and sales representative conduct
 - Gifts, grants and continuing medical education with regards to state reporting requirements, OIG Guidance, the PhRMA Code, AMA Guidelines and ACCME standards; and
 - Corporate communication and e-mail discretion.
- Audits of Sales, Marketing and Medical Practices – We perform audits, gap analyses and risk assessments to gauge compliance with organizational standards as well as federal and state mandates. Our systematic evaluations enable us to recommend cost-effective corrective action plans.

Promotional Material Review

We review all types of promotional materials, including advertisements, slim-jims, posters and announcements, mailing materials, labeling and packaging components, to ensure compliance with federal regulations.

Contract Creation and Evaluation

We draft, review and negotiate organizational contracts including those for physician consultants, speakers, vendors and events.

Distribution Licensing Analysis and Facilitation

We guide life sciences companies through the time consuming process of obtaining distribution licenses for trade product and samples, legend and controlled drugs and medical devices. By determining requisite licenses and the prerequisites for each, we help life sciences manufacturers and distributors file applications in a timely, cost-efficient manner.

**Riegel Printing**www.riegelprintinginc.com**Plant Location**

One Graphics Drive
Ewing, NJ 08628
Phone 609.771.0555
Fax 609.771.0947

Executive Team**Kathleen Atkins***President/CEO*

Phone 609-771-0555

Kathy.atkins@riegelprintinginc.com**Kevan Brown***Executive Vice President*

Phone 609-771-0555

Kevan.brown@riegelprintinginc.com**Robert Stevens***Executive Vice President*

Phone 609-771-0555

robert.stevens@riegelprintinginc.com**Susan Heath***Executive Vice President*

Phone 609-771-0555

Susan.Heath@riegelprintinginc.com**The Company**

RIEGEL PRINTING COMPANY...a nationally certified WBENC corporation, provides a convenient, responsive one-source resource for clients' marketing communications needs. What sets us apart, however, is the sense of ownership we attach to every project. We get involved, roll up our sleeves and work with you to solve issues and overcome challenges of time and budget. This strategy of partnering with clients has earned us a reputation for competitive pricing, award winning printing and, most important, service excellence. This client-centric approach allows us to become an adjunct member of your marketing team. Our extensive extra territoriality pharmaceutical companies to meet their marketing objectives has earned us the title of "preferred vendor" with numerous pharma companies, allowing us to broaden our expertise and bring fresh ideas to launch efforts. Our in-house creative team works within the established brand graphic guidelines to quickly and cost-effectively turn around creative solutions with a focus on the manufacturing process to contain cost when budget restraints and deadlines are tight. This value-added proposition is what consistently separates Riegel from those printing companies whose focus remains solely ink on paper.

Our goal at Riegel has always been to be more than a printing vendor or supplier. We strive to be your single source solution for any production challenge. To achieve this we continue building on our core strengths as a full-service commercial printer, while also expanding our capabilities.

To accommodate our clients growing needs, we've invested more than \$5,000,000 in new equipment to enhance our pre-press, pressroom, and our in-house bindery and lettershop with state of the art technology, including retrofitting our folders and high speed saddle-stitcher with electronic detectors to insure accuracy during the production process. Additionally, we have extensive capability in data collection with reporting proficiency based on your specific needs. Our most recent purchase of a 6/c digital press with capability for variable image and variable data on the fly exemplifies the fact that we keep our finger of the pulse of the needs of the marketplace—and we react. This tool allows us to provide exceptional quality in a short run one to one marketing environments. See next page for our comprehensive in-house equipment list.

These investments have allowed us to increase our sales volume dramatically, however, we are only operating at 60% capacity. Therefore, allowing us plenty of room to grow with your company.

Riegel Printing is more than the sum of its hardware. We are a company with an invigorated appetite for excellence and a drive to exceed your expectations.

(continued from previous page)

EQUIPMENT LIST

Pressroom Equipment

- (2) 40" Heidelberg CD Six Color Plus In-line Aqueous
- 40" Heidelberg Six Color Speedmaster
- 40" Heidelberg Two Color Speedmaster Perfector
- 20" Heidelberg Speedmaster SM-52 Four Color Plus In-line Aqueous
- 13" x 19" Indigo 5500 Six Color

Computer to Plate

- Fuji Saber LuxelVx9600 CTP

Desktop Equipment

- (10) Power Mac Integrated Workstations

Scanning

- Crosfield Magnascan 646 I.E. Drum Scanner
- (2) Fuji C-550 Lanovia Flatbed CCD Scanners

Proofing Systems

- Fuji FinalProof Proofing System
- EPSON Stylus Pro 9800 Digital Proofer w/Rampage RIP
- EPSON Stylus Pro 10600 Digital Proofer w/Rampage RIP
- Hewlett Packard DesignJet 5000
- Hewlett Packard Laser Jet 4MV

Bindery Equipment

- (2) Six-Pocket Muller Martini Stitchers
- Custom Electronic Signature Verification System
- Remoistenable Glue Attachments
- 22" Heidelberg Cylinder Die Cutting
- 30" Heidelberg Cylinder Die Cutting
- (3) Polar EMC Cutters
- Polar Jogging Table with Automatic Sheet Count Detector
- (2) Stahl Buckle Folders
- 3 Head Drill
- Shanklin Automatic High-Speed Shrinkwrapper
- Wafer Sealer
- Round Corner Punch
- (2) MBO Buckle Folders
- Mail Quip Signature Recognition System on all Folders and Stitchers

Miscellaneous

- Mail Quip 2 Head (1.5" each) 600 dpi Inkjet with Dryer
- Bell & Howell 6 Station Inserter, up to 6 x 9 Envelope Size
- Bell & Howell 6 Station Jumbo Inserter
- (2) Ricoh Aficio 6513 4/Color Digital Printers
- (2) Ricoh Aficio 2090 Black & White Digital Printers
- GBC Binding
- VideoJet-Excel Ink Jet Numbering Head



400 Somerset Corporate Boulevard • Suite 700 • Bridgewater, NJ 08807
Phone: 908-212-0333 • Fax: 908-212-0334 • www.hinj.org